

TTS LEVELS.

This document has been developed to guide the distinction of the various levels of Transition to Scale (TTS) which will inform the funding tiers and selection criteria for the TTS call 2 (GCA Round 11).

	TTS1	TTS2	TTS3	TTS 4 (Scale)
Stage of Development	<p>The Proof of Concept has been achieved or is promising. The Scaling plan is poorly defined. Innovation just post seed stage.</p> <p>The product/service value proposition is still being refined.</p>	<p>Proof of Concept has been achieved, may require additional generation of evidence. The Scaling plan is being testing Team/research needs have been identified.</p> <p>The product /service is undergoing Market Validation.</p>	<p>Promising health /development impact exists. There is a clearly defined scaling plan. Smart Partners have been identified and committed. Business Model Validation is ongoing.</p>	<p>Concrete (but early) evidence of scaling potential. Scaling plan underway & Smart Partners engaged. Product Market fit & Market Expansion.</p>



<p>Purpose of Funding and other support.</p>	<p>Refine the basic concept or business model and establish the viability of an innovation at a small scale through testing in real world contexts. First engagements with real users. To develop a viable plan for scale and sustainability and generate evidence that the plan will work.</p>	<p>To test scaling plans, address gaps in team or evidence needed to scale and secure smart partners.</p> <p>Test new business models or to make operational refinements.</p>	<p>To transition to scale innovations with promising health impact and scaling plans. Rigorous testing of social impact and cost-effectiveness, often through randomized experiments. Funds can also be used to build paths to sustainability and scale.</p>	<p>To provide follow on funding and support to position the most promising innovations for full scaling.</p> <p>Activities at this stage could include addressing operational challenges for scaling up; working with partners who will help scale the project beyond our support</p>
<p>Investment</p>	<p>Up to. \$250K Grant only</p>	<p>Up to. \$500K Grant Only</p>	<p>Up to. \$1M Grant only or Blended with debt of Equity.</p>	<p>Up to \$1M. Our investment to be \$1 M but matched by other funder or impact investor.</p>
<p>Time to Spend (execution)</p>	<p>1 to 2 years</p>	<p>2-3 years</p>	<p>2 – 3 years</p>	<p>2 – 3 years Could be extend in exceptional cases.</p>



<p>GCA value addition</p>	<p>Training, connections to Smart Partners, M&E support,</p>	<p>Training, connections to Smart Partners, M&E support.</p> <p>Personalized support (mentors, advisors)</p>	<p>Connections to Smart Partners, Personalized support (mentors, advisors)</p>	<p>Same as TTS3 (if needed)</p>
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